



Kids Expo Basic Rules and Guidelines

The event is from 10:00am until 1:00pm on May 4 at Belville Riverwalk Park at located at 580 River Road in Belville. Set-up time will start at 8:30am.

The Kids Expo will take great care to limit the number of businesses in specific categories so as not to have too many similar business concepts. If an applicant's business idea is similar to entries that were accepted before the applicant's submission, the Kids Expo will notify the applicant and provide the opportunity to resubmit a new application.

Applicants must be between the ages of 7 to 17 on or before the APPLICATION OPEN date.

All accepted entries will be automatically entered in the business competition, and booths will be judged by area business leaders on a variety of criteria, including most original business idea, highest business potential, and best booth presentation/creativity.

Prizes per category and age group will be presented at the conclusion of the fair.

No businesses requiring electricity or generators will be allowed. Applicants are responsible to provide tent, table, table cover and chairs for their booth.

Parents of young children may sit in their booth, but the children are to be responsible for setup, sales and interacting with the customers. Any parent seen selling to the customer or promoting the child's product will result in disqualification from the competition.

This event is designed to give children a taste of selling a product. Please let them have the experience.

Applicants may promote their booth on Facebook, social media, at school and with friends and family.