



Ribbon Cutting Application

Company Name: _____

Contact Person: _____

Event Address: _____ City _____ State _____

Email Address: _____ Telephone: _____

Requested Event Date: _____ Requested Event Time: _____

Reason for ribbon cutting (select one):

- ☐ New Business
- ☐ New Location
- ☐ Major Expansion
- ☐ New Ownership
- ☐ Milestone Anniversary (5, 10, 15 Years)

What the Chamber Provides:

- Promotion of your event in our weekly newsletter
- Ceremonial red ribbon and gold scissors
- Photo taken during the event
- Event photo shared on Chamber social media platforms

Planning Notes:

- Minimum three-week notice required
- Ribbon cuttings are scheduled on Tuesdays, Wednesdays or Thursdays
- Will you be serving refreshments? Yes _____ No _____
- Will you offer any specials or giveaways? Yes _____ No _____

Best Practices for a Successful Ribbon Cutting:

- Plan ahead: Coordinate with key individuals whose attendance is important
- Promote the event: Invite friends, business associates, clients, and neighbors
- Membership required: You must be a current paid member of the North Brunswick Chamber of Commerce.